TDP = GLOBAL DEFENSE, ANALYSIS, AND OPINION

An independent media outlet dedicated to defense-related news from around the world, The Defense Post delivers breaking news, in-depth coverage and commentary on a wide range of national defense, international security and foreign policy issues.
Recognizing the growing significance of non-state actors for national security, The Defense Post has developed a strong focus on global insurgency, irregular warfare and terrorism, and closely follows burgeoning threats, particularly in Africa and the Middle East.

Although U.S.-based, The Defense Post strives to tell important stories from local or regional points of view, giving a platform to voices around the world and delivering our content on a global scale.
OUR AUDIENCE

Google Analytics 2020
GLOBAL REACH

TDP accounts for a global and diverse audience, with a low bounce/exit rate and high reader engagement rate.

*Data is pulled from October 2020*
Leading figures and corporations in the defense industry regularly include or mention Defense Post articles on social, in white papers, and in government reports.


*Appearance in Operation Inherent Resolve, Report to the United States Congress*
INDUSTRY MENTIONS

CHRISTOPHER GHika
UK MAJOR GENERAL

DR. MICHAEL CARPENTER
 SENIOR DIRECTOR OF THE PENN BIDEN CENTER FOR DIPLOMACY AND GLOBAL ENGAGEMENT

Michael Carpenter
@mikercarpenter

I tweeted out the Reuters story yesterday indicating Wagner mercenaries had been dispatched to Venezuela. But it now sounds like the Russian PMCs in Venezuela may not be there under Wagner auspices. Hopefully we’ll have better sources on the ground soon.

Maj Gen Christopher Ghika CJTF-...
@oirdcom

A UK @RoyalAirForce Eurofighter Typhoon deployed to the MERV and used a brimstone missile to destroy a boat used by Daesh in Syria.

The Defense Post @DefensePost
First UK @RoyalAirForce Typhoon use of Brimstone missile destroys ISIS boat in Syria thedefensepost.com/2019/02/22/syr...

9:48 AM - 23 Feb 2019

Are Russian ‘mercenaries’ in Venezuela? What we know
Reuters published an article on Russian private military contractors being flown to Venezuela, but the sources they used deserve close scrutiny thedefensepost.com

5:17 AM - 26 Jan 2019
INDUSTRY MENTIONS

@DCGuard1802 to guide the Armed Forces of Burkina Faso through ‘significant’ security challenges. #SPP

Our commitment to #Saudi extends back over 50 years. Read more about how we're providing UH-60M Blackhawk helicopters to the Saudi Arabian National Guard Forces and Royal Saudi Land Forces Airborne Special Security Forces. ow.ly/1m4J30ifwrr

US training program in Burkina Faso seeks to stabilize ‘core region’
The DC National Guard and Burkina Faso armed forces are working to stabilize the security situation through a comprehensive training partnership thedefensepost.com

6:01 AM - 6 May 2019

12:05 AM - 7 Feb 2018
FOREIGN GOVERNMENT REACH

We strongly condemn recent terrorist attack on an army camp in central Mali. Our heartfelt sympathy to families of deceased soldiers. Lithuania will continue supporting Mali through @UN_MINUSMA and @eutmali1 in bringing peace and stability.

#Azerbaijan increases number of troops deployed to Afghanistan mission
@ResoluteSupport
thedefensepost.com/2018/01/09/aze  
1:12 AM - 10 Jan 2018

23 Mali soldiers dead as militants attack Diouara camp in Mopti region
Militants killed 23 Malian soldiers in a raid on an army camp in central Mali after a dawn attack that the armed forces believe was led by a deserter
thedefensepost.com

8:09 AM · Mar 18, 2019 · Twitter Web Client
A Syrian National Army statement to The Defense Post said the Turkish-led rebel fighters were launching the operation “with the goal of liberating the city of Manbij and its vicinity” from the Syrian Democratic Forces.

Why is the US creating the border force?

News of the coalition’s plan to work with the SDF to train a new Syrian Border Security Force (BSF) was first reported on Saturday by The Defense Post, which quoted a spokesman as saying that 230 individuals were currently participating in the “inaugural class”.

According to the Heritage Foundation, terror groups like ISIS are the most determined to attack the US, but the least capable of causing significant harm.

Source: The Heritage Foundation, The Defense Post
Some 230 new recruits are already undergoing training in the “BSF’s inaugural class,” the Coalition’s Public Affairs Officer Colonel Thomas F. Veale told the Defense Post. The border force

According to the Defence Post, an AFRICOM official was informed by a relative of the civilian deaths prior to its announcement of no harm: “Abdi said his family was unable to obtain photo evidence of the incident because Shabaab does not allow smartphones in its territory, but confirmed the identity of his relatives in photos posted on Twitter, and provided The Defense Post with other family photos for comparison. Abdi is not sure who took the

Возглавляемая США коалиция по борьбе с группировкой «Исламское государство» (ИГ, запрещена в России) приступила к созданию «сил безопасности границы» в Сирии на территориях, подконтрольных «Демократическим силам Сирии» (СДС), заявил пресс-секретарь коалиции полковник Томас Вил. Об этом сообщает Defense Post.

James Jeffrey’s comments to The Defense Post come a day after the regime of Syrian President Bashar al-Assad threatened to remove Kurdish forces from the area.

Москва, 14 января. INTERFAX.RU - Международная коалиция под руководством США по борьбе с террористической группировкой “Исламское государство” (запрещена в РФ) планирует создать в Сирии так называемые силы безопасности границы (СБГ), сообщает издание Defense Post.

countries, after the Trump administration slammed Berlin for not shoudering its fair share of NATO defense spending. As Defense Post writes, some officials currently favored to be tapped to lead the Pentagon under a new Biden administration have already signaled the Germany draw down would be among the first policies to fall under scrutiny:

Michele Flournoy — former number three at the Pentagon and a favorite to lead the Defense Department under the new administration — nearly predicted as much during a conference in August.
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- **Premium Sideboard** - 300 x 600  $4,200
- **Billboard** - 970 x 250  $5,500
- **IMU** - 300 x 250  $3,000
- **Sidebar** - 300 x 600  $3,200
- **Responsive Reskin** - 1658 x 1058  $8,900

*These monthly rates are valid for 6 months. It is subject to change.*
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• Produce quality shareable branded content generating additional lead sources
• Position your company as an industry expert, raising trust and credibility among defense leaders, academics and end users
• Tap into TDP’s global audience and readership in Africa, Europe, and the Middle East and build your online reach boosting overall global marketing and advertising campaigns.
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THE DEFENSE POST BRANDED CONTENT & NATIVE ADVERTISING

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